

# FFF2020 LOGISTICS PUT TO TEST AT TIMES OF CRISIS

## **JENS ROEMER**

**12 NOVEMBER 2020** 





### IS THIS THE NEW NORMAL?

Shippers and forwarders have to deal with sudden carrier changes in capacity, reduced service level and cancelled sailings on a much higher scale than before the crisis: is this a 'new normal'?

**Answer: NO!** 

#### **Current Situation of the Maritime Supply Chain**

- no added value → unreliable, non predictable, non resilient....slow
- confirmed bookings as long as 4 weeks in advance are not honored
- brutal use of blank sailings and rolling of containers
- global trade at the mercy of a few global shipping lines ......organized in 3 alliances?
- blank sailings: mechanism to match demand or increase price?

#### Situation should be temporary and must stop

- not a single stakeholder has the luxury to take business for granted
- stakeholders must set up platforms for dialogues -> we are in there together
- improve and increase competitiveness also through data sharing, tariff and surcharge transparency and just demurrage and detention practices



## IS THE EU BER STILL FIT FOR PURPOSE?

Is the EU Consortia Block Exemption Regulation still fit for purpose at times of vertical integration and digitalisation?

**Answer: NO!** 

#### **Current Structure of Container Liner Shipping**

- allows shipping lines to manage capacity and pricing discipline to increase prices big vessels, 3 alliances, 9 members = 90 % of global containers = closed shop
- if there would be a functioning market.....
  - → new competitors would enter the trade due to attractive situation

#### **Vertical integration and digitalization**

- Maersk Line strived to become the "integrator of container shipping"
- CMA CGM investment in CEVA

#### Competition on land side services not on same level playing field!

The privilege of the consortia protection for shipping lines to exchange information maybe used to compete with our industry on land-based services, with our industry not able to rely on a similar protection. This includes the exchange of data.



## IS STATE AID UNDER COVID-19 FAIR?

State aid guidelines at times of COVID-19: creating a fair level playing field?

#### **Answer: I am afraid not always!**

#### General

- all stakeholders are threatened by the pandemic
- but this is not the time to abuse a position
- impossible to generalize .....one need to look at it case by case

#### How to control use of funds?

- funds maybe used for land side purposes
- to compete with our industry
- who may not have access to similar funds!!







European Association for Forwarding, Transport, Logistics and Customs Services

